



Movement for Green Revolution

(A Regd. Trust)



Aim

The aim of MGR is adoption of Green Energy for the masses and eradicate POWER SHORTAGE situation in the universe.

Motto

To make sure all human beings have the basic needs for a Lighting in their day to day life and to ensure there are no black outs

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About Movement for Green Revolution (MGR)

Movement for Green Revolution (MGR) is a non-profit, non governmental organization engaged in promoting the awareness on the usage of Renewable Energy particularly Solar Energy. This is a voluntary organization wherein, any supporters and donors can join this movement, gain knowledge on Renewable Energy and start using and spread the benefits of using Renewable Energies. MGR relies on contributions from individual/Institutional supporters and foundation grants and does not dependent on Government Aid.



K.E. Raghunathan

About the Trustees

Mr. K.E. Raghunathan – Founder & Trustee

A first generation Entrepreneur who has spent more than 29 years in the solar field as Managing Director of **SOLKAR SOLAR INDUSTRY LTD.** A person with lots of desire for Solar Energy, created a wide range of innovative solar products. He has served the nation by being an Advisory committee member to Govt. of India, Planning Commission Member to Govt. of Tamil Nadu in the renewable energy sector. It is his passion and a strong desire to create this NGO to make solar power as a revolution and enable every human being live with betterment of self generated energy from Renewables

Mrs. K.E. Latha Raghunathan – Managing Trustee

A passionate person in the Solar Industry. She has been actively involved in nurturing of SOLKAR SOLAR INDUSTRY LTD, for the last 24 years as Director.

Mr. K.R. Jagadeesh Babu - Trustee

A person with passion and expertise to provide corporate governance and ensure strong fundamental principles and achieve the mission of this trust.

Overall Objective

To create a Clean Energy Society by way of using Renewable Energy sources in day to day life.

Specific Objectives

- **To create** awareness among the public in general and youths in particular, on use of various Renewable Energy sources.
- **To offer** Advice and consultation to Individuals & Institutions who are keen to tap and implement Renewable Energy devices.
- **To provide** suggestion for policy guidelines and ensure effective implementation of Govt programmes.
- **To provide** at Free of Cost, Solar devices such as Solar Lamps, etc. to poor school going children who are living in huts, pavements, slum dwellers, street vendors, gypsies – who are living in below poverty line.
- **To offer** Free Training to Engineers / Diploma Engineers to understand the Solar Energy, to Service the Solar Energy products with a possible potential to create job opportunities.
- **To conduct** Seminars, Awareness campaigns, TV campaigns to propagate use of the Solar Energy.
- **To install**, invest, operate and provide electricity in charitable institutions, orphanage home and government buildings through solar energy.
- **To appoint** Young Ambassadors / Torch bearers to propagate the use of Solar Energy and also service the solar products with a monthly stipend of Rs.5000/- for 2 years, subject to funds available in the Trust.
- **To associate** with Corporate companies under their Corporate Social Responsibility programme, to advice on funding renewable energy projects for rural India.
- **To work** with various other NGO's such as Lions Club, Rotary Club, etc., to identify various requirements to provide lighting solutions for the common man.
- **To co-ordinate** and syndicate Micro Finance / Loans to potential buyers of the solar product.
- **To work** on collecting Clean Development Mechanism for the benefit of projects implemented
- **To create** STUDENT CHAPTER in every educational institution to achieve the above objectives and to do other related/allied activities to achieve the objectives.



Activities

About Student Chapter

The knowledge comes through education and practice and that is why MGR had chosen to create small groups of interested students in each of the institution. These groups called - "Student Chapter of MGR" will be trained on the Global Study on Solar Energy, Importance of the usage of Solar Energy, Practical training on Marketing, Installing, Maintaining and Servicing the Solar products. The trust will also help the students to explore job opportunities in Renewable Energy segment world wide. Our Objective is to provide trained engineers with over 20000 jobs in India.

About Training Programme

The trust has designed an unique Training programme to suite all segments of people viz., Architects, Engineers, Builders, Building Contractors, Government Agencies, Green Building Managers, Domestic Users, and People interested in Entrepreneurial opportunity in Solar. This training programme will provide the participants significant knowledge on Solar Energy for various applications, relevant information on its uses, policies and applications with a site visit to the field.

About Consultancy Services

While the need for Solar Energy or any other Renewable Energy is increasing still the user is not having adequate knowledge in choosing the right solution for their need. Thus MGR offers unbiased, technical consultancy services in evaluating the Site Feasibility and Preparing the Detailed Project Report for installing Solar Off-Grid Power Projects.

Empowering the Poor :

India still lives with the community below poverty line and who largely uses kerosene lights as their only dependable lighting sources. MGR has a mission to reach out 1 million poor people and give them Free Solar Lights to replace kerosene lights. This will ensure a Safe, Secured and Successful outlook to this community.

Donations & Sponsors

Donations are solicited from individuals, corporates and institutions to support various activities of the Trust. They can also sponsor for the Seminars, Awareness campaigns thro Television and other medias, Stipends to the Torch bearers, Offering free Solar Lanterns to the deserving families etc.,

"Let us Green Power the Nation"